

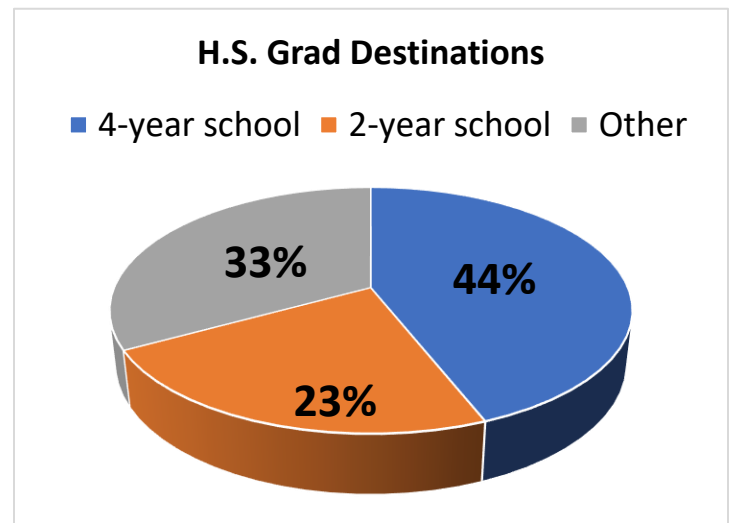
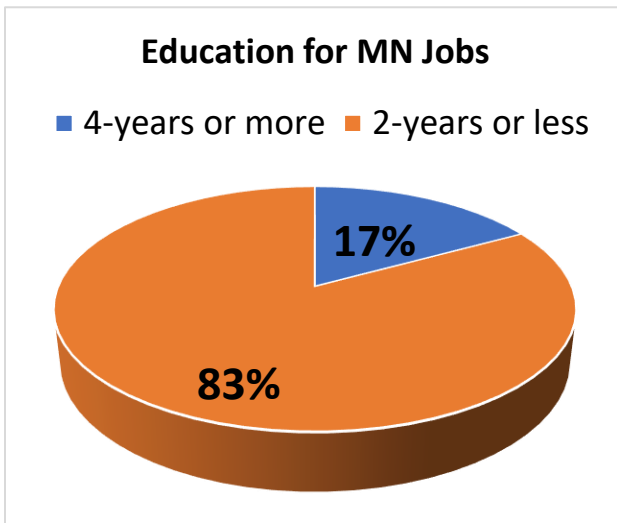
TIGERPATH

Discovering Talent, Developing Skills, Building Careers

Shortage of **skilled workforce** is the **#1 challenge** for Manufacturers, the Trades and the Medical field

GOOD NEWS: About 83% of MN jobs require 2-years or less of education past high school.

BAD NEWS: Only 23% are pursuing 2-year (or less) degrees. Over 44% of high school grads charge off to get a 4-year degree (or higher) because *“that’s what you’re supposed to do...”*



Cost for a Degree (tuition & fees)



University of MN
\$60,568
4-years



State University
\$35,560
4-years



Technical School
Community College
\$12,086
2-years

Preps you for
83% of MN jobs

Currently...we have [1] escalating college costs; [2] rapidly growing student debt; [3] rising underemployment (working a job that doesn't require your degree) AND [4] a massive and growing shortage of skilled workers. **Change is needed.**

OUR PREMISE – the solution to the skilled workforce shortage is right in front of us: **graduating high school students.**

(we just need to get them moving in the right direction – one that actually matches the job market)

How?

- 1 Realign H.S. Education (with career-based academies)
- 2 Build educational pathways to college
- 3 Change stereotypes (about mfg. and 2 vs. 4-year educations)
- 4 Cultivate school-employer relationships
- 5 Upgrade CTE facilities (provide modern equipment)
- 6 Launch a school-based business



TigerPath...

- ✓ Is a **new approach to teaching and learning**
- ✓ Stresses **hands-on learning** and **real-world application**
- ✓ Focuses on **discovering** each student's **talents**
- ✓ Helps **students discover what they enjoy** doing
- ✓ Is **doing** and **acting on** rather than just “learning about”
- ✓ Emphasizes **individualized**, student-centered **education**

TigerPath helps students *find their own path* in terms of education & career, based on their own *interests & aptitudes*.

No more “one-size-fits-all” education.

TIGERPATH

Discovering Talent, Developing Skills, Building Careers

And solving
the skilled
workforce
shortage!